

Luxembourg

Television, radio and technical services

Nathalie Reuter, a presenter on *Planet Boulevard*, which is now in its fourth season

Revenue 2005

€110m

2004 €125m

EBITA 2005

€16m

2004 €5m

RTL **RTL²**

bce **ENEX**
broadcasting center europe EUROPEAN NEWS EXCHANGE

This was another highly successful year for the Luxembourg market leader.

Holdings

RTL Télé Lëtzebuerg: 100%
Den 2.RTL: 100%
RTL Radio Lëtzebuerg: 100%
Broadcasting Center Europe: 100%
ENEX: 76.4%

The RTL brand was once again a powerful presence in the Luxembourg media market, where it is the number one news and entertainment provider by a large margin. Exchange of content and technologies between the TV, radio and internet operations is fuelling growth. New businesses are being developed to meet the growing demand for quality digital content, and already RTL is the leading provider for Luxembourg's telecoms operators.

RTL Télé Lëtzebuerg outperformed the market and confirmed its leadership with an audience share of 67%. It has twice as many 12+ viewers as any of the other TV channels available in Luxembourg. It is investing in technology platforms and new programming, and will soon be broadcasting to high-resolution digital standards. The channel has expanded its sports coverage and is now showing major events in tennis, basketball, football and cycling.

RTL Radio Lëtzebuerg's share of the 12+ audience was even more impressive at 71%. Programming enhancements during the year included an additional hour of news in the evenings.

01 *Pico Bello*, a lotto gameshow on RTL

02 *Talk Mam Felix*, a Sunday show now in its second season

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Our internet offering in Luxembourg was expanded with the addition of the chat.lu and planet.rtl.lu websites. RTL.lu remained the most visited website in the country, regularly consulted by no less than 59% of all internet users.

Technical services and news exchange

The Luxembourg facilities company Broadcasting Center Europe (**BCE**) was selected as the host broadcaster for the EU Luxembourg presidency in 2005, providing technical staff as well as the audiovisual infrastructure. In August 2005, BCE began transmission of the new RTL Dutch channel RTL 7 – all three RTL Nederland TV channels are now broadcast from Luxembourg using new digital facilities at Kirchberg. As well as being a key player in digital post-production, BCE acts as a technical consultant for RTL Group projects such as the development of the Russian channel REN TV.

BCE is also at the forefront of our investment in digital radio. RTL Group is committed to the Digital Radio Mondiale (DRM) standard, and BCE is helping us to introduce DRM technology and develop consumer products such as radio receivers.

In 2006 we plan to revive the legendary Radio Luxembourg, relaunching the former AM station on a DRM signal that will provide pan-European coverage.

The Luxembourg-based news-gathering network **ENEX** made strong progress in 2005. The number of news items contributed by ENEX's 32 partners more than doubled to 15,839, partly as a result of the inclusion of US footage in the picture exchange. ENEX is working with RTL Television to develop NEWSLINK, an improved technology platform for the transmission of broadcast quality video via the internet.



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