

PROFIT CENTRES AT A GLANCE

MEDIENGRUPPE RTL DEUTSCHLAND

	2009	2008
Revenue	€1,732m	€2,020m
EBITA	€366m	€414m
Advertising market share	43.5%	46.4%
Audience share*	34.4%	32.9%

*Target: 14-49

GROUPE M6

	2009	2008
Revenue	€1,377m	€1,354m
EBITA	€195m	€196m
Advertising market share	23.4%	21.4%
Audience share*	21.6%	21.2%

*Target: housewives < 50 (including digital channels)

FREMANTLEMEDIA

	2009	2008
Revenue	€1,183m	€1,203m
EBITA	€155m	€155m

RTL NEDERLAND

	2009	2008
Revenue	€371m	€436m
EBITA	€72m	€70m
Advertising market share	39.5%	39.0%
Audience share*	32.3%	30.5%

*Target: shoppers 20-49 (18-24h)

FIVE GROUP

	2009	2008
Revenue	€303m	€432m
Operating EBITA	€(10)m	€2m
Restructuring costs	€(9)m	€(4)m
Programme write-down	€(22)m	-
Advertising market share	8.4%	9.6%
Audience share*	6.27%	6.24%

*Target: 16+ (including Five USA and Fiver)

RTL BELGIUM

	2009	2008
Revenue	€203m	€216m
EBITA	€36m	€39m
Advertising market share	72.0%	70.2%
Audience share*	38.9%	36.0%

*Target: shoppers 18-54 (17-23h)

RTL RADIO FRANCE

	2009	2008
Revenue	€174m	€189m
EBITA	€15m	€32m
Advertising market share	28.3%	28.0%
Audience share*	19.1%	19.8%

*Target: 13+

RTL KLUB

	2009*	2008
Revenue	€83m	-
EBITA	€18m	€10m**
Advertising market share	46.7%	47.8%
Audience share***	30.7%	32.6%

*RTL Klub has been fully consolidated from April 2009

**Group contribution

***Target: 18-49 (prime time)

ALPHA MEDIA GROUP

	2009*
Revenue	€70m
EBITA	€(34)m
Advertising market share	14.6%
Audience share**	13.7%

*Alpha Media Group has been fully consolidated from December 2008

**Target: 15-44

RTL TELEVIZIJA

	2009	2008
Revenue	€41m	€50m
EBITA	€(3)m	€2m
Advertising market share	42.5%	41.4%
Audience share*	26.2%	26.4%

*Target: 18-49

RTL RADIO DEUTSCHLAND

	2009	2008
EBITA	€6m	€8m

GRUPO ANTENA 3

	2009	2008
EBITA (Group contribution)	€13m	€19m
Advertising market share	26.0%	23.2%
Audience share*	17.6%	17.9%

*Target: 16-54 (including digital channels)

REN TV

	2009	2008
EBITA (Group contribution)	€0m	€4m
Advertising market share	4.7%	5.3%
Audience share*	5.8%	5.4%

*Target: 18-54