

KEY FIGURES 2006–2010



REVENUE (€ million)

Year	Revenue (€ million)
10	5,591
09	5,156*
08	5,774
07	5,707
06	5,640

*Re-presented following the application of IFRS 5 to Five (discontinued operations)

+8.4%

MARKET CAPITALISATION (€ billion)

Year	Market Capitalisation (€ billion)
10	11.9
09	7.3
08	6.6
07	12.5
06	13.1

+63.2%

EBITA (€ million)

Year	EBITA (€ million)
10	1,111
09	796*
08	916
07	898
06	851

*Re-presented following the application of IFRS 5 to Five (discontinued operations)

+39.6%

TOTAL DIVIDEND PER SHARE (€)

Year	Total Dividend per Share (€)
10	5.00
09	3.50
08	3.50
07	5.00
06	3.00

Dividend payout 2006–2010: €3.1 billion

EQUITY (€ million)

Year	Equity (€ million)
10	5,597
09	5,530
08	5,871
07	6,448
06	6,151

+1.2%

ADJUSTED EARNINGS PER SHARE¹ (€)

Year	Adjusted Earnings per Share (€)
10	4.23
09	2.85
08	3.87
07	3.54
06	3.52

+48.4%

SHAREHOLDING STRUCTURE²

31 December 2010

Shareholder	Percentage
RTL Group	91.2%
BERTELSMANN AG	91.2%
PUBLIC	8.8%

¹ Adjusted earnings per share represents the net profit for the year adjusted for impairment of goodwill and of disposal group, and amortisation and impairment of fair value adjustments on acquisitions, gain or loss from sale of subsidiaries, other investments and re-measurement to fair value of pre-existing interest in acquiree, net of income tax expense and one-off tax effects

² Excluding 0.76% which is held collectively as treasury stock by RTL Group and one of its subsidiaries